Zimmer and NYU hold 5th Global Implantology Week

By Fred Michmershuizen,
Dental Tribune

The fifth annual Global Implantology Week was held March 17-20. The educational offering, presented by Zimmer Dental and NYU College of Dentistry, gave attendees from around the world the opportunity to learn from the experts at NYU, along with experts gathered from across the globe.

According to meeting organizers, the four-day, intermediate-to-advanced interactive program offered presentations on various dental implant therapy topics and techniques in the surgical, restorative and regenerative fields.

The event was kicked off at the Grand Hyatt on Monday, March 17, with a full day of lectures, followed by a welcome reception and a Zimmer Dental product fair, showcasing Zimmer’s portfolio of surgical, restorative and regenerative products — including a special look at recently launched products. Demo products were available for attendees to touch and feel, with Zimmer product experts on hand to answer all product-related questions.


Photo/Fred Michmershuizen, Dental Tribune

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Straumann invests in MegaGen to gain foothold in Asia Pacific

‘... Straumann is aiming at building a platform for value brands in which MegaGen will have an important role as a strong partner based in Asia.’

By Dental Tribune International

G lobal dental manufacturer Straumann announced recently that it has made a strategic investment in MegaGen, one of the fastest-growing dental implant companies in Korea. Straumann purchased convertible bonds for a total of $30 million, which can be converted into shares in 2016 to obtain a majority stake in the company.

In order to drive expansion in the implant segment in the Asia Pacific region, Straumann is aiming at building a platform for value brands in which MegaGen will have an important role as a strong partner based in Asia, said Marco Gadola, Straumann’s CEO.

The Korean company stated that it will be investing the majority of the transaction proceeds in the expansion of its domestic and international implant business and the worldwide promotion of its digital platform.

MegaGen is a privately held company owned by about 150 shareholders, with the three founding shareholders holding 38 percent of the shares.

Based in Daegu and Seoul, the company offers a broad range of low-cost implant systems, digital dentistry solutions, regenerative tools and products to support implant procedures. In 2013, the company generated global revenue of more than $30 million, of which almost two-thirds was generated in the Asia Pacific region.

The two companies will continue to operate separately as different brands, reflecting Straumann’s multi-brand strategy that was implemented already with the purchase of Brazilian manufacturer Neodent and CAD/CAM solutions provider Dental Wings.

Straumann acquired a 30 percent stake in Dental Wings in 2011 and a 49 percent stake in Neodent in 2012.

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